S MAIL "POST OFFICE TO ADDRESSEE" SERVICE **DEPOSIT INFORMATION**

Express Mail Label No.: EV 326039421 US

Date of Deposit: March 22, 2005 BRINKS HOFER GILSON &LIONE IN THE

Examiner: Nguyen, Cuong

Art Unit: 3661

UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln. of: Singh, Narinder Pal, et al.

Appln. No.:

09/963,855

Filed:

September 26, 2001

For:

AUTOMATIC ADVERTISER

NOTIFICATION FOR A SYSTEM FOR PROVIDING PLACE AND PRICE PROTECTION IN A SEARCH RESULT LIST GENERATED BY A COMPUTER

NETWORK SEARCH ENGINE

Attorney Docket No:

9623/362

Mail Stop RCE Commissioner for Patents U.S. Patent and Trademark Office P. O. Box 1450 Alexandria, VA 22313-1450

REQUEST FOR CONTINUED EXAMINATION (37 C.F.R. § 1.114)

Sir:

Applicant(s) requests continued examination of the above-identified application under 37 C.F.R. §1.114.

| M | Submission under 37 CFR 1.114 (check at least one of the following): | | | | | |
|----------|--|------|--|--|--|--|
| | | Prev | Previously submitted: | | | |
| | | | Applicant(s) requests nonentry of any previously-filed unentered amendments. | | | |
| | | | Please enter and consider the Amendment After Final Under 37 C.F.R. §1.116 previously filed on | | | |
| | | | Consider the arguments in the Appeal Brief or Reply Brief previously filed on | | | |

 \boxtimes Attached is/are:

Other:

 \boxtimes A Seventh Supplemental Information Disclosure Statement

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03/24/2005 HALI11 00000042 09963855

| | | \boxtimes | An Amendment to the written description, claims, or drawings | | |
|----------------|--|---|--|--|--|
| | | \boxtimes | New Arguments and/or New Evidence in support of Patentability | | |
| | | | Other: | | |
| | Request for suspension of action: | | | | |
| | Applicant(s) hereby request suspension of action on the above-identified application under 37 C.F.R. §1.103(c) for a period of months. (Period of suspension shall not exceed 3 months; requires Processing Fee under 37 C.F.R. §1.17(i)). | | | | |
| | Small Entity Status: | | | | |
| | | | icant hereby asserts entitlement to claim small entity status under 37 CFR .9 and 1.27. | | |
| | | | nall entity statement or assertion of entitlement to claim small entity status was in prior application no/ and such status is still proper and desired. | | |
| | | is no | longer desired. | | |
| \boxtimes | Applicant(s) calculate the following fees to be due in connection with this Request: | | | | |
| | \boxtimes | A Re | equest fee of \$790.00 under 37 C.F.R. §1.17(e). | | |
| | | A su | spension processing fee of \$ under 37 C.F.R. §1.17(i). | | |
| | | An . | additional filing fee of \$ under 37 C.F.R. §1.16 (additional pendent claims and/or additional total claims). | | |
| | \boxtimes | An e | extension fee of \$450.00 under 37 C.F.R. §1.17(a) for a two-month extension of | | |
| \boxtimes | Fee | Fee payment to cover the above-enumerated fee(s): | | | |
| • | \boxtimes | | cks in the amount of \$790 and 450 to cover the filing fee and two-month nsion of time fee are enclosed. | | |
| | * | | se charge Deposit Account No. 23-1925 (BRINKS HOFER GILSON & LIONE) in amount of \$ A copy of this Request is enclosed for this purpose. | | |
| | | A pa | yment by credit card in the amount of \$ (Form PTO-2038 is attached). | | |
| | | fees 37 C ensu Acco | Commissioner is hereby authorized to charge payment of any additional filing required under 37 CFR § 1.16 and any patent application processing fees under CFR § 1.17 associated with this paper (including any extension fee required to the tree that this paper is timely filed), or to credit any overpayment, to Deposit bunt No. 23-1925 (BRINKS HOFER GILSON & LIONE). A copy of this Request colosed for this purpose. | | |
| | | | Respectfully submitted, | | |
| March 22, 2005 | | | | | |
| Date | ; | | John G. Rauch (Řeg. No. 37,218) | | |



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Our Case No. 9623/362

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| Singh, Narinder Pal, et al. |) |
| Serial No. 09/963,855 |) Examiner: Nguyen, Cuong) |
| Filing Date: September 26, 2001 |) Group Art Unit No. 3625) |
| For AUTOMATIC ADVERTISER NOTIFICATION FOR A SYSTEM FOR PROVIDING PLACE AND PRICE PROTECTION IN A SEARCH RESULT LIST GENERATED BY A COMPUTER NETWORK SEARCH ENGINE |) |

AMENDMENT

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This amendment is submitted in conjunction with a Request for Continued Examination under 37 C.F.R. § 1.114 and in response to the Office Action dated October 22, 2004. Please amend the application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 15 of this paper.